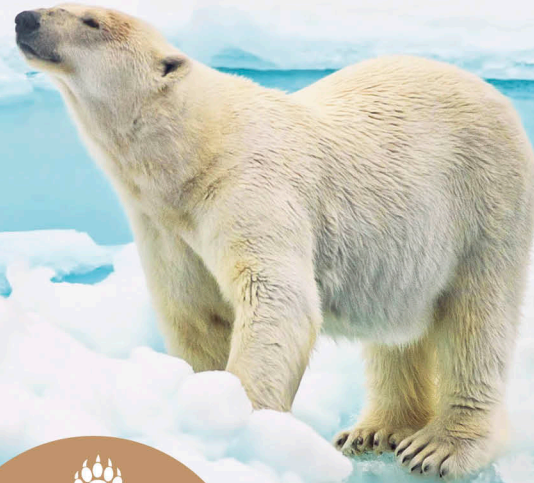


POLAR BEAR EXPLORER

Dec 1st 2019 - Mar 1st 2020

Plymouth
Britain's Ocean City

COULD YOU BE A POLAR BEAR EXPLORER?



20 Polar Bear cubs have been let loose in Plymouth's Waterfront.



Find all 20 Bears in our trail and discover how you can help Polar Bears in the Arctic.



Complete your Explorer form to be in with a chance to win big prizes!



Campaign Partner:

NMA NATIONAL MARINE AQUARIUM

visitplymouth.co.uk #PolarBearExplorer

BE A POLAR BEAR EXPLORER

George, the Polar Bear cub wants you to follow the Polar Bear Explorer trail this winter.

Follow the trail for the chance to win some great prizes. Along the way, you'll learn about how climate change is affecting his environment – and what you can do to help!

There are 20 Polar Bear cubs, just like George, for you to find. They are hidden in a variety of shops, restaurants and other businesses, from Royal William Yard to Millbay, the Barbican to Sutton Harbour, Whimble Street to Bretonside and Mount Batten.

Get Exploring!

Follow the Polar Bear story on pages 3 to 6. Each Bear cub has a number that matches a section of the comic strip – when you visit the Bears, you'll also find the missing words in the story. Using the words you find in bold, fill in the form on page 11 or submit them electronically on visitplymouth.co.uk/polar-bear-explorer for your chance to win exciting prizes.

Golden Polar Bear

Keep an eye out for the extra special Golden Polar Bear at Kaya Gallery in Southside Street, the Barbican. When you find him, snap a selfie and make a pledge to do at least one thing to help the environment, then share it on social media using **#GoldenPolarPledge** for your chance to win 1 of 3 WWF Polar Bear Adoption packs.

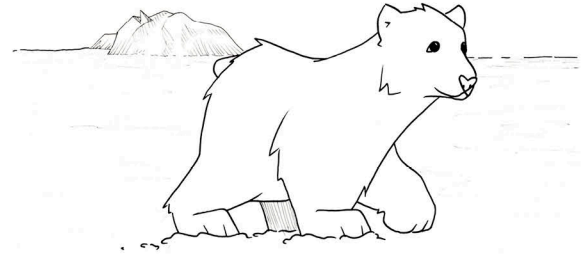


1 George is a Polar Bear cub. He lives in ___ / ___ where everything is covered in white ice and snow.



2 Polar Bears have a thick layer of fat and dense fur to keep them warm. Their white fur acts as _____.

3 Polar Bears can run faster than the world's fastest human - Usain Bolt - but luckily they're more long-distance _____ than sprinters.



4 When George gets older, he will have large _____, up to 30cm wide to help him walk on snow and ice.

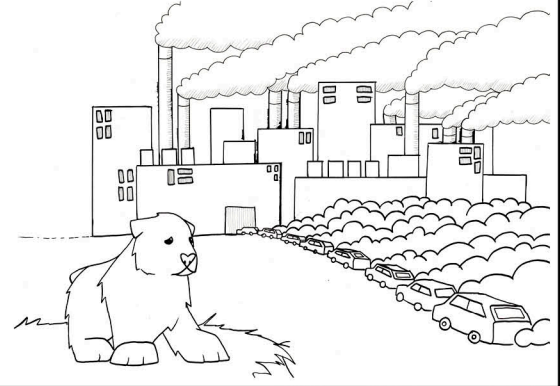
5 Polar Bears can _____ for long distances and for many hours when travelling. They can close their nostrils and hold their breath underwater for up to two minutes.



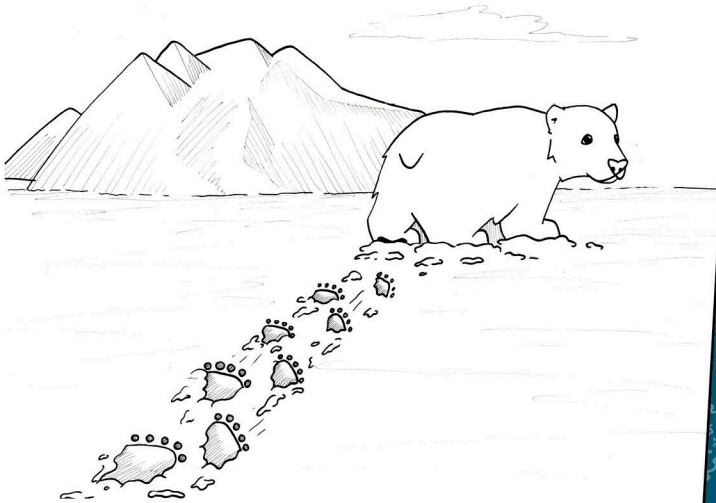
6 George has noticed some of his favourite fishing spots have _____ away. "Oh no" thinks George, "how will I get a tasty meal now?"

7 When humans drive their cars, they burn fossil fuels that produce _____ / _____. These gases trap heat, making the earth warmer.

8 George's home is melting because the world is getting warmer, this is called _____ / _____ and is caused by human activity.

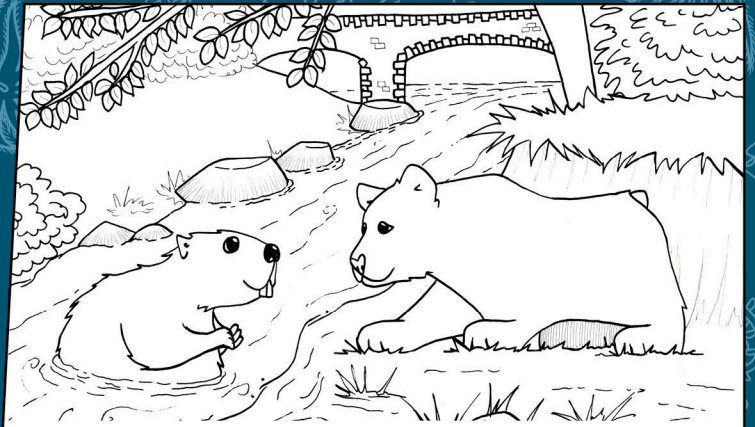


9 Climate change is slowly making sea levels rise and also means more _____ / _____ like storms, floods and extra hot summers.



10 George has heard that people around the world are taking _____ to help combat climate change. So, he is heading off on an adventure to see what people are doing.

11 George heads to the UK and finds out that there has been lots of _____ / _____ / _____ over the past few years because of changes in rainfall.



12 George meets a farmer from Devon about the _____ of beavers to the UK. These beavers build dams which help stop the effects of climate change by controlling flooding and droughts.

13 George has travelled to India where more than a million people planted 220 million trees in one day to increase forests and absorb _____ / _____ from the atmosphere.



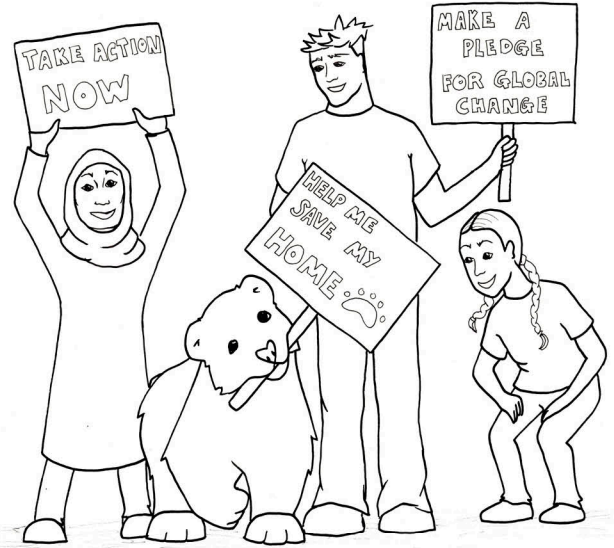
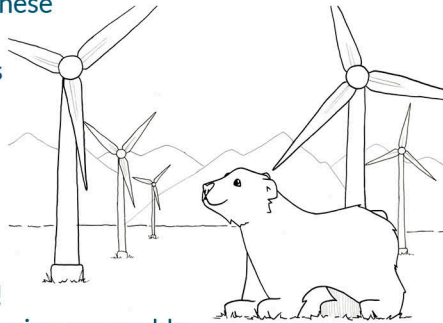
14 George has heard of the Great Barrier Reef in Australia and decides to visit. Because of climate change, too much Carbon Dioxide is making the Ocean more _____ which is dissolving the coral reef.

15 George learns that the Great Barrier Reef is really important to the world and is delighted that scientists have chosen to grow and plant _____ that are naturally more resilient, to save the Great Barrier Reef.



16 George travels to China, where about 1.404 billion people live! George thinks it is very crowded in the cities, but is very happy to see that the Chinese government has created more than 1,200 reserves to _____ hundreds of plant and animal species.

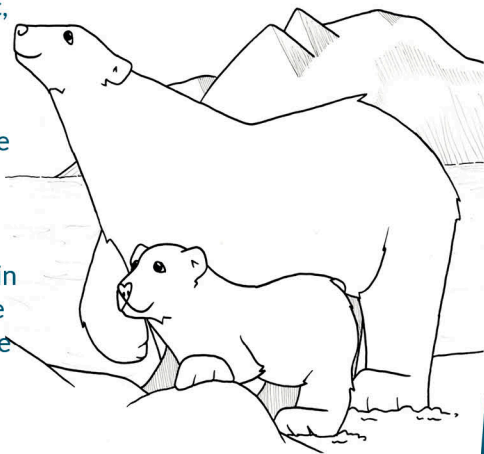
17 China has the largest onshore ____/____ and the largest operational solar project in the world! This means that they are using renewable energy, reducing the country's carbon footprint.



18 George takes to the street to _____ for climate action. He is joined by 7.6 million people all around the world. "Wow" thinks George, "this is amazing, there are so many people fighting to help save my home".

19 On George's travels, he has heard a lot of humans talking about climate change and how people can help reduce their own greenhouse gas _____.

20 As George travels home to the Arctic, he thinks: "What wonderful things I have seen, there are so many people that want to help save my home. If everyone makes just a few _____ in their daily lives, we can all make a huge difference to this planet".



Story illustrated for Plymouth Waterfront Partnership Ltd by:
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Email: marineroart@gmail.com

GOLDEN BEAR PLEDGE

George has left a Golden Bear here in Plymouth as a reminder of what he's discovered. When you find this Golden Bear, snap a selfie and make a pledge to do at least one thing to stop climate change, then share on social media using

#GoldenPolarPledge.

3 lucky winners will receive a WWF Polar Bear Adoption pack. Please see visitplymouth.co.uk/polar-bear-explorer for competition terms and conditions and ideas for pledges.

I pledge to...

HOW TO ENTER

As well as learning lots about climate change, and how you can help real Polar Bears, there are some brilliant prizes to win!

Follow the Explorer's map on pages 8 and 9 to help you locate the Polar Bear cubs and fill in the answers on page 11 or complete them online at: visitplymouth.co.uk/polar-bear-explorer

Correctly completed Explorer entry forms will be entered into a draw to win one of our great prizes!



SOMETHING
FISHY
GOING ON...



OVER 4000 ANIMALS WAITING TO MEET YOU

Prepare to be fascinated by the wonders of the Ocean at the UK's largest Aquarium.
Explore rockpools, wander amongst Jellyfish and immerse yourself in our underwater world.

Book tickets online to skip the queues.

www.national-aquarium.co.uk



FIND THE POLAR BEARS!



Arctic Post Boxes can be found at the National Marine Aquarium, Barbican Tourist Information Centre and Bistrot Pierre

1	Wagamama	(Royal William Yard)	11	Rockets & Rascals	(The Parade, The Barbican)
2	Bistrot Pierre	(Royal William Yard)	12	The Stable	(Vauxhall Street, Sutton Harbour)
3	Pavilions	(Millbay Road)	13	Cap'n Jaspers	(Whitehouse Pier, The Barbican)
4	The Duke of Cornwall Hotel	(Millbay Road)	14	National Marine Aquarium	(Rope Walk, Sutton Harbour)
5	New Continental Hotel	(Millbay Road)	15	Rockfish	(Rope Walk, Sutton Harbour)
6	Crowne Plaza Plymouth	(Armada Way, The Hoe)	16	Mount Batten Centre	(Mount Batten)
7	The Co-op	(Hoegate Street)	17	B-Bar and Barbican Theatre	(Castle Street, The Barbican)
8	Lang Town and Country	(Notte Street)	18	Crown and Anchor	(The Barbican)
9	Host Gallery	(Whimble Street)	19	BoraBeads	(Southside Street, The Barbican)
10	Atlantic Language Training	(Moon Street, Bretonside)	20	Kaya Gallery	(Southside Street, The Barbican)

YOU COULD WIN...

Find **5-9*** Bears for your chance to win one of seven Eco-Kids starter kits consisting of a lunch bag made from recycled bottles, BPA-free kids water bottle and kids bamboo toothbrush.

Find **10-19*** Bears for your chance to win one of five VIP Behind-the-Scenes Tours for one adult and one child and a £20 voucher for the NMA Waves Café or NMA gift shop.

Find all **20** Bears to be entered into our draw to win our top prize! A 20 Inch Hybrid Theory BMX Bike along with a black Micro Deluxe Helmet, rechargeable front bike light and knee, elbow and wrist pads.

And don't forget to share your **#GoldenPolarPledge** on social media for your chance to win one of our Polar Bear adoption packs! For the full details of the prizes and the terms and conditions go to: visitplymouth.co.uk/polar-bear-explorer

DON'T MISS...

Polar Bear activities and talks at the National Marine Aquarium. Enjoy lots of family fun during Half Term, February 17th - 21st 2020. International Polar Bear Day on February 27th 2020.





Key

-  Polar Bear Cub (markers are approximate)
-  Waterfront Walkway
-  Sutton Harbour Trail
-  Arctic Post Box

Mount Batten Peninsula

16

Mount Batten Tower

Mount Batten Watersports Centre

Royal William Yard - Barbican Ferry

Mount Batten Ferry

Deadman's Bay

Royal Western Yacht Club of England

Queen Anne's Battery Marina

Queen Anne's Battery

Mayflower Steps

Barbican Tourist Information Centre

Lock Bridge

National Marine Aquarium

Sutton Harbour

Sutton Harbour Marina

Barbican

Plymouth Gin

Elizabethan Garden

RN War Memorial Plymouth Hoe

Boer War

Register Office

WINDSOR PLACE

LOCKYER STREET

NOTTE STREET

ARMADA WAY

PRINCESS STREET

ROYAL PARADE

NEW GEORGE STREET

ETEAWE

RALEIGH ST

COURTWAY ST

DEBRY'S CROSS

DEBRY'S CROSS

West Hoe Pier

West Hoe Fun Park

Memorial Garden

West Hoe Park

Children's Amusements

Beattie Bums

The Belvedere

Sensory Garden

Elliot Terrace

RAF

Drake Armada

HOLVROOD PL

ATHENAEUM STREET

LEIGHAM STREET

ROBERT PLACE

WALKER TERRACE

MILLBAY PARK

Plymouth Marine Laboratory

Plymouth Pavilion

THE CRESCENT

MILLBAY ROAD

BATH STREET

MARTIN STREET

PHOENIX ST

SAWREY STREET

Life Boat Station

GRAND PARADE

GARDEN CRESCENT

RADFORD ROAD

PIER

CLIFF ROAD

WALKER TERRACE

ROBERT PLACE

MILLBAY ROAD

WEST HOE ROAD

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Mount Batten Tower

Mount Batten Watersports Centre

A polar bear is the central focus, standing upright on a large, melting ice floe. The bear's white fur contrasts with the blue-tinged ice. The background shows more ice and a dark, rocky shoreline. The overall scene conveys the impact of climate change on the Arctic environment.

JOIN THE FIGHT FOR YOUR WORLD

SEARCH WWF FOR YOUR WORLD



WWF

FOR YOUR WORLD

POLAR BEAR EXPLORER ENTRY FORM

Enter the competition by finding the Bears and submitting your entries online at visitplymouth.co.uk/polar-bear-explorer, or posting your trail form in the Arctic Post Boxes at the Tourist Information Centre, Bistrot Pierre or National Marine Aquarium.



Or post entries to: Plymouth Waterfront Partnership, C/o Ballard House, West Hoe Road, PL1 3BJ.

1 ___ / ___

6 _____

11 _____ / ___ / _____

16 _____

2 _____

7 _____ / _____

12 _____

17 ___ / ___

3 _____

8 _____ / _____

13 _____ / _____

18 _____

4 _____

9 _____ / _____

14 _____

19 _____

5 _____

10 _____

15 _____

20 _____

My name is:

My age is:

Name of parent/guardian:

Telephone number of parent/guardian:

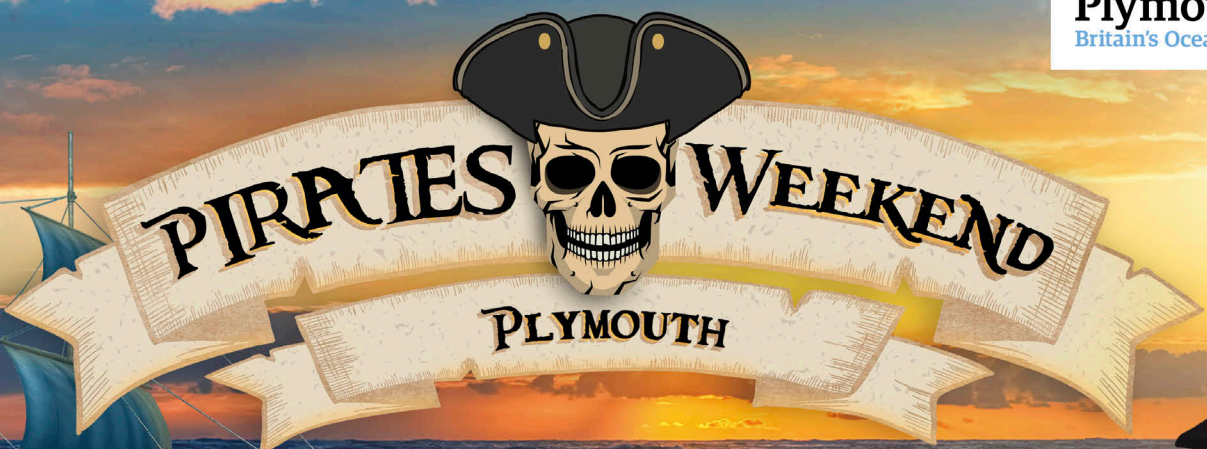
Email address of parent/guardian:

Well done on completing the Polar Bear Explorer!

The Polar Bear Explorer runs from Sunday December 1st 2019 to Sunday March 1st 2020. Closing date for all completed online entries is Monday March 2nd 2020 and Wednesday March 4th 2020 for postal entries.

Please tick the box if you would like to receive email updates about competitions and events from Plymouth Waterfront Partnership, National Marine Aquarium and Visit Plymouth. For full terms and conditions visit: visitplymouth.co.uk/polar-bear-explorer

Plymouth
Britain's Ocean City



PIRATES WEEKEND

PLYMOUTH

9 & 10 MAY 2020

— FUN STARTS FROM 10AM —

**THE BEST FAMILY PIRATES
WEEKEND IN THE SOUTH WEST**

THE BARBICAN, SUTTON HARBOUR AND WEST HOE PARK

AWARD WINNING & UNMISSABLE

#PIRATESWEEKENDPLYMOUTH
VISITPLYMOUTH.CO.UK



PLYMOUTH
WATERFRONT
PARTNERSHIP

